



SPONSORSHIP  
**PROPOSAL**

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## INTRODUCTION

# The Network.



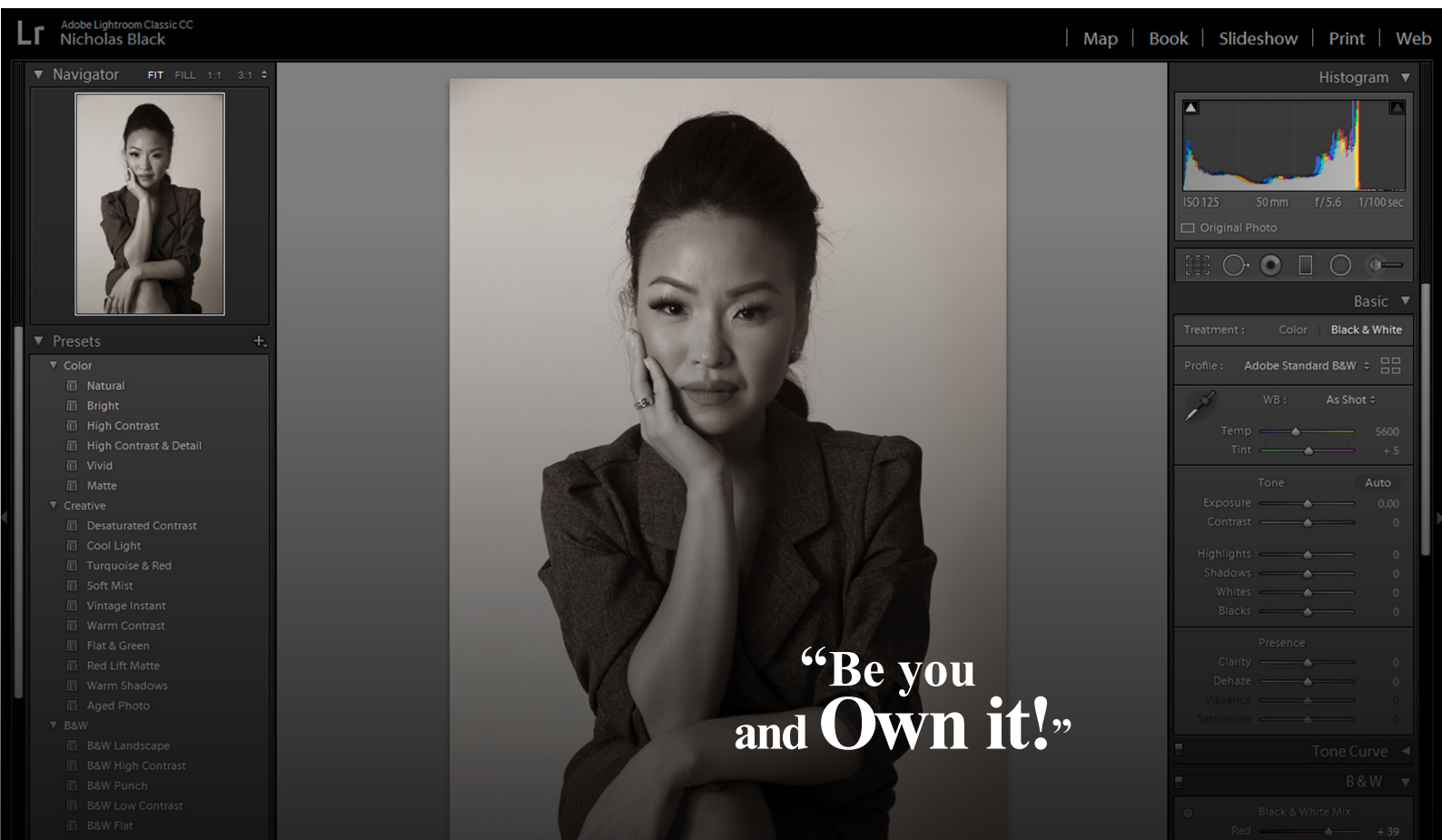
### Raeha Vision TV

- We are excited to introduce this all-encompassing sponsorship opportunity for Raeha Vision TV. Our network production encompasses a captivating and engaging variety of lifestyle shows, thought-provoking events, and a dynamic online and social media presence.

### Becoming A Sponsor

By partnering as a sponsor with Raeha Vision TV, you will gain remarkable global brand exposure through our streaming platforms. Furthermore, your brand and/or products will be prominently featured as a supportive sponsor within Raeha Vision TV productions.

# ABOUT



## About Raeha Kim, Esq.

Raeha combines her expertise in Korean culture, entertainment, fashion, and business law with her dedication to public speaking, story sharing, and global empowerment. Her impact extends beyond the screen, providing financial opportunities for tens of thousands of workers, creators, musicians, artists, and culture bearers through her various events.

Raeha's leadership as CEO of an international multi-million-dollar family business and founder of the Millennials Chamber of Commerce (MC2) further emphasizes her commitment to future workforce development in creative media, arts, fashion, and lifestyle sectors. MC2, a non-profit organization, empowers the next generation by fostering growth and innovation.

In addition to Raeha TV, she is an active volunteer and founding board member of the Entertainment Tourism Alliance of Georgia. She frequently speaks on topics such as diversity, equity, inclusion, multicultural identity, financial literacy, and women's empowerment, addressing the needs of multi-generational and next-gen workforce development.

# Distribution Network

The Distribution Network is powered by the collaboration between the Raeha Vision TV, and TRIAL X FIRE, LLC. TRIAL X FIRE is a privately owned distribution company with a distinct focus on Movies, Television, and Musical programming,

Our collaboration brings together the expertise and innovation needed to deliver an exceptional range of entertainment content to diverse audiences. With a shared commitment to quality and creativity, we are embarking on a journey to captivate viewers through captivating movies, engaging television shows, and captivating programming.



We're crafting experiences  
that resonate, with audiences  
worldwide.

## The Power of Collaboration

Embrace the power of collaboration as your brand becomes an integral part of our Distribution Network. Through our collaboration with TRIAL X FIRE, LLC, we're not just delivering entertainment – we're crafting experiences that resonate with audiences worldwide.

TR I Δ L X F I R E

## Our Distribution

As part of this proposal, we proudly present the diverse range of options available within our distribution network. Here are the esteemed brands that have partnered with us to offer you exceptional choices:



TRIAL X FIRE

- TRIAL X FIRE IS A INNOVATIVE DISTRIBUTION NETWORK THAT EMPOWERS ITS PARTNERS TO REACH A BROAD SPECTRUM OF MEDIA CHANNELS, FOSTERING GROWTH AND SUCCESS IN TODAY'S COMPETITIVE MARKETS.

# Sponsorship Tiers

The Raeha Vision TV sponsorship packages offer a diverse range of opportunities that cater to various levels of engagement and exposure.



## BRONZE 20K ★

- TIER** | • Logo Placement on TV Show • Logo Placement on Step Repeat  
Banner at Events • Social Media Ad Placement • Audio Drop by Raeha

## SILVER 40K ★

- TIER** | • All Bronze Tier benefits • (1) Video Commercial placement  
• Audio Commercials for Podcast • Social Media Commercials  
• Corporate Sponsor Speakers at Events • Complimentary Tickets to Events

## GOLD 70K ★

- TIER** | • All Silver Tier benefits • Increased Logo Visibility at Events • Step/Repeat, Promo  
Flyers etc • Premium Social Media Placement • Dedicated Feature  
• VIP Access to Events • Customized Partnership promotions (Video/Audio)



## PLATINUM 100K ★

### TIER

- All Gold Tier benefits • Title Sponsorship • Innovative Social Media Campaign
- Premium Event Integration • Customized VIP Experience • Year-Round Promotion
- Tailored Package

## DIAMOND 200K ★

### TIER

- All Platinum Tier benefits • Exclusive Content Collaboration with Raeha
- Premium Event Integration with Dedicated Brand Areas • Customized VIP Experiences at Events • Extended Year-Round Promotion • Highly Tailored Partnership Package

## In Conclusion

The Raeha Vision TV sponsorship packages offer a diverse range of opportunities that cater to various levels of engagement. By selecting a tier that aligns with your brand's objectives, you're investing in a partnership that yields substantial returns in terms of brand exposure, audience engagement, and association with our forward-thinking platform. We're excited to collaborate with you to bring your brand to the forefront of "Raeha Vision TV."

# Term & Conditions

## **BRONZE SPONSORSHIP PACKAGE**

- Logo Placement on TV Show: Your company's logo prominently displayed during the TV show, offering consistent brand exposure to viewers.
- Logo Placement on Step Repeat Banner at Events: Your logo will be featured on the step and repeat banners at network events, providing visibility to event attendees and in event photos.
- Social Media Ad Placement: Reach our active online audience through strategically placed social media ads across our platforms.
- Audio Drop Placement by Raeha: A personalized audio mention by the host, Raeha, thanking your company for its support during an episode of the TV show or podcast.

## **SILVER SPONSORSHIP PACKAGE**

- All Bronze Tier Benefits: Including logo placement on the TV show, step repeat banner, social media ad placement, and audio drop.
- Commercials: Your video commercials will be featured during TV show airings, while audio commercials will play during podcast episodes. Additionally, your social media commercials will be showcased on our platforms.
- Corporate Sponsor Speakers Allocated Promotional Speech Time: You will have the opportunity to deliver a promotional speech during network events and engagements, showcasing your brand's expertise and commitment.
- Complimentary Tickets to Events: Receive a set number of complimentary tickets to our exclusive events, allowing you to network with key influencers and engage with a targeted audience.

## **GOLD SPONSORSHIP PACKAGE**

- All Silver Tier Benefits: Including logo placement, commercials, corporate sponsor speakers, and complimentary tickets.
- Increased Exposure: Enjoy enhanced logo visibility during the TV show and at events, ensuring a higher level of brand recognition.
- Exclusive Networking: Gain access to private networking sessions with Raeha, other sponsors, and influential individuals from our network.
- Premium Social Media Placement: Your brand will be featured prominently on our social media platforms with customized posts and content.

## **PLATINUM SPONSORSHIP PACKAGE**

- All Gold Tier Benefits: Including all the advantages of the lower tiers with the highest level of exposure and engagement.
- Prime Logo Placement: Your logo will take center stage on the TV show, podcast episodes, and event banners, maximizing brand visibility.
- Dedicated Feature: A dedicated segment featuring your company's products, services, or message during select episodes of the TV show or podcast.
- VIP Access: Enjoy VIP treatment at our events, including reserved seating, backstage access, and personalized interactions with Raeha and other high-profile attendees.
- Customized Partnership: Tailored partnership opportunities to align with your brand's unique goals and objectives.



## DIAMOND SPONSORSHIP PACKAGE

- All Platinum Tier Benefits: Enjoy all the benefits of the lower tiers, with the highest level of exposure, engagement, and exclusivity.
- Title Sponsorship: Your brand will be prominently featured in the title of the TV show and podcast series, strengthening your brand's association with the network.
- Exclusive Content Collaboration: Collaborate with Raeha to create exclusive content, such as a co-hosted episode of the podcast or a special segment on the TV show.
- Innovative Social Media Campaign: A tailor-made social media campaign that leverages innovative strategies, such as interactive polls, contests, and behind-the-scenes content.
- Strategic Thought Leadership Webinar: Host a thought leadership webinar or panel discussion on a topic of your expertise, reaching a highly engaged online audience.
- Premium Event Integration: Your brand will be seamlessly integrated into all network events, with dedicated areas, branded experiences, and interactive displays.
- Customized VIP Experience: An extraordinary VIP experience at all events, including private meet-and-greets with Raeha, personalized content, and exclusive networking opportunities.
- Year-Round Promotion: Extended sponsorship period with year-round promotion across all network platforms, ensuring sustained brand visibility and engagement.
- Tailored Package: A fully customized sponsorship package, designed to align perfectly with your brand's unique goals and requirements.

We believe that the Diamond Tier offers an unparalleled level of partnership, allowing your brand to truly become an integral part of the Raeha Vision TV journey. This exclusive tier is designed for brands that seek not only extensive exposure but also a deep and lasting connection with our audience and the network's mission.

We are excited about the opportunity to forge an exceptional partnership that will leave a lasting impact on both your brand and Raeha Vision TV. Thank you for considering this elite sponsorship level.



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